



AI COURSE CERTIFICATIONS

DESIGN & CREATIVE



thetrainingassociates.com

Experience. Talent. Results.

About TTA

For over 30 years, TTA (The Training Associates) has been the go-to partner for organizations seeking world-class learning and development talent.

As a women-owned business and pioneer in the L&D industry, we help organizations, from fast-growing startups to Fortune 500 enterprises, build workforce capability through expertly designed training solutions.

Our strength lies in our expansive network of vetted, highly skilled professionals. With thousands of trainers, instructional designers, and subject matter experts, we bring unmatched experience across learning strategy, leadership development, compliance, systems training, and now, cutting-edge areas like AI, machine learning, and blockchain.

As the demand for technical and AI skills accelerates, TTA is uniquely positioned to support organizations with role-based certification programs, scalable technical training, and the expert talent to deploy it all.

With TTA, you gain a strategic partner committed to future-ready learning, designed to drive performance, adoption, and measurable business impact.



30+
Years Experience



23K
L&D Professionals



12M+
Learners Educated



15K
Skill Sets




80+
Industry Awards



100+
Countries



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Empower with AI Certifications

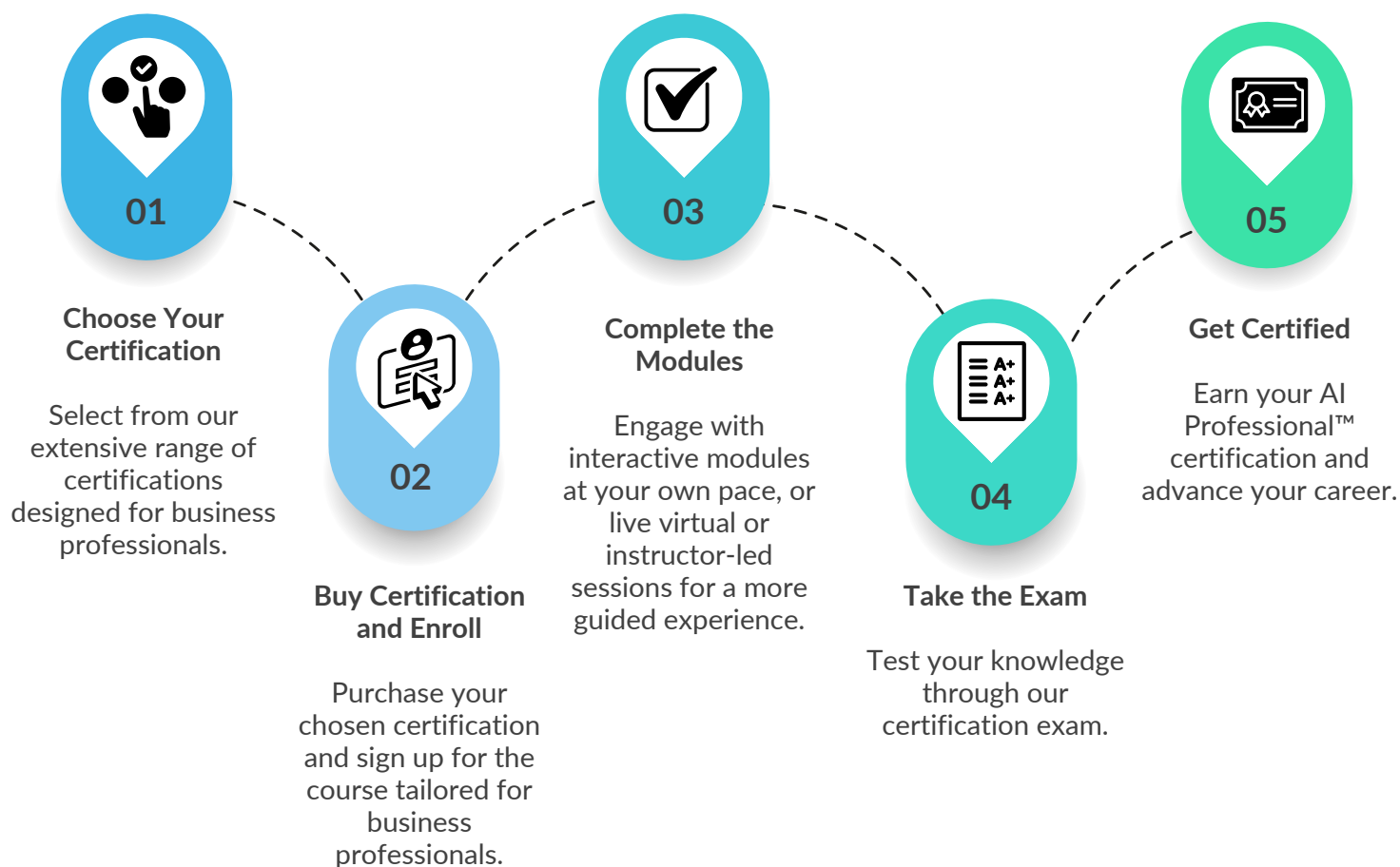
As industries accelerate their adoption of automation, data intelligence, and decentralized systems, the demand for skilled professionals who can apply these tools effectively is rising fast. In fact, 75% of executives say they're struggling to find the talent needed to meet their AI goals.

Our role-based certification programs are designed to close that gap. Whether you're preparing your workforce for digital transformation or enhancing specialized capabilities, our AI and blockchain certifications deliver practical, job-aligned skills that empower your teams to adapt, innovate, and lead.

Explore Role-Based Certifications Aligned to Your Business Needs

From foundational knowledge to advanced applications, our certifications support employees across functions—technical, creative, business, and beyond. Each program equips learners with real-world tools and industry-relevant expertise to solve problems, enhance decision-making, and drive meaningful growth.

How it Works



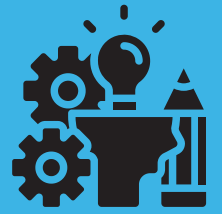
Benefits of AI Certifications

AI is reshaping the workplace, and organizations that invest in upskilling are gaining a measurable edge. According to McKinsey, over 50% of companies have already adopted AI in at least one business function, and that number continues to rise.

As AI capabilities grow, so does the need for employees who understand how to use these tools strategically and responsibly. Certification programs help close this gap, equipping teams with the skills to drive innovation, improve efficiency, and stay ahead of the curve.



Organizations that embed continuous learning through structured certification programs build a culture of adaptability, resilience, and forward momentum. Investing in role-based AI and blockchain certifications ensures your teams keeps pace with change, and becomes drivers of it, positioning your business to lead in an increasingly intelligent economy.



AI Design and Creative Certifications



AI+ UX Designer™

SKILLS YOU'LL GAIN

- AI-Enhanced Visual Design and Prototyping
- User Experience Personalization
- AI-Assisted Content Creation and Strategy
- Integrating AI into Design Research and Data Analysis

TOOLS YOU'LL MASTER

- Copy.ai
- VanceAI
- Magician for Figma
- UX Pilot

WHO SHOULD ENROLL

- UX Designers
- Creative Professionals
- Product Designers
- Tech Enthusiasts

ABOUT AI+ UX DESIGNER™

Redefining User Experience with AI-Driven Design


- AI + UX Synergy: Revolutionize user experience with AI in design workflows
- In-Depth Curriculum: Includes ethical design, prototyping, and advanced content creation
- Adaptability: Build strategies for fast-evolving tech and maintain ethical standards
- Lead with Impact: Master personalized AI design for UX-focused product development


OVERVIEW

- Industry Demand: Design sectors are actively seeking professionals who drive innovation with AI while preserving creativity and user-centered design.
- Risk Mitigation: Poor AI implementation in design can harm user experience and brand reputation. This certification helps professionals minimize such risks.
- Strategic Impact: Certified professionals play a pivotal role in shaping design strategies focused on efficiency, creativity, and AI-driven innovation.
- Competitive Advantage: As AI continues to revolutionize the design field, this certification provides professionals with a competitive edge in the design industry.


AT A GLANCE

 **Included:** Course + Official exam + Digital badge

 **Duration:** Instructor-Led: 1 day (live or virtual) or Self-Paced: 6 hours of content

 **Delivery:** Self-paced eLearning, virtual, or in-person options available

 **Exam Format:** 50 questions, 70% passing, 90 minutes, online

 **Outcome:** Industry recognized credential + hands on experience

AI⁺ Design™

SKILLS YOU'LL GAIN

- Generative AI for Creative Exploration
- AI-Enhanced Prototyping
- User Testing
- Data-Driven Design
- Personalization
- Strategic Implementation of AI in Design Projects

TOOLS YOU'LL MASTER

- Copy.ai
- VanceAI
- Magician for Figma
- UX Pilot

WHO SHOULD ENROLL

- Design Professionals
- AI & Creative Enthusiasts
- User Experience (UX) Designers
- Product Designers & Developers

ABOUT AI⁺ DESIGN™

Design Beyond Boundaries: AI as Your Creative Partner


- Creative AI Tools: Leverage AI tools to redefine design excellence in modern industries
- Strategic Execution: Blend foundational AI with practical design implementations
- Future-Proof Skills: Stay ahead with personalized, impactful AI-driven designs
- Ideal For Designers: Suited for creatives ready to lead the AI-powered design shift


OVERVIEW


- Industry Demand for AI-Enabled Designers: Design industries actively seek professionals who can drive innovation using AI while maintaining creativity and user-centered design principles.
- Addressing Risks in AI-Driven Design: Poorly implemented AI in design can negatively impact user experience and brand reputation. This certification helps professionals mitigate such risks.
- Shaping AI-Centered Design Strategies: Certified professionals play a key role in shaping design strategies that emphasize efficiency, creativity, and AI-driven innovation.
- Gaining a Competitive Edge: As AI continues to transform the design field, this certification offers a competitive edge for professionals in the design industry.


AT A GLANCE

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Next Steps

AI is evolving fast, make sure your skills are, too.

- ✓ **Explore the Course Catalog**
Browse role-specific and industry-aligned certifications to find the best fit for your goals.
- ✓ **Choose the Right Path**
Whether you're seeking foundational knowledge or specialized expertise, there's a program for every level.
- ✓ **Plan for Your Team**
Looking to scale training across a department or the entire organization? We'll help design a strategy that aligns with your business objectives.
- ✓ **Enroll and Begin Learning**
Flexible delivery options, including self-paced, virtual, and in-person, make it easy to get started.
- ✓ **Get Certified, Stay Ahead**
Earn a digital credential that signals your team's readiness to lead in an AI-powered world.

75% of executives say they lack the AI skills needed to meet their goals.

Let's fix that, together.

Whether you're exploring options for a single team or building a company-wide AI learning strategy, TTA is here to help. We'll work with you to align certifications with business objectives, recommend the right learning paths, and tailor a scalable plan that fits your needs and workforce.

Have questions?

[Contact Us](#)



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