



# AI COURSE CERTIFICATIONS

LEARNING & EDUCATION



[thetrainingassociates.com](http://thetrainingassociates.com)

# Experience. Talent. Results.

## About TTA

For over 30 years, TTA (The Training Associates) has been the go-to partner for organizations seeking world-class learning and development talent.

As a women-owned business and pioneer in the L&D industry, we help organizations, from fast-growing startups to Fortune 500 enterprises, build workforce capability through expertly designed training solutions.

Our strength lies in our expansive network of vetted, highly skilled professionals. With thousands of trainers, instructional designers, and subject matter experts, we bring unmatched experience across learning strategy, leadership development, compliance, systems training, and now, cutting-edge areas like AI, machine learning, and blockchain.

As the demand for technical and AI skills accelerates, TTA is uniquely positioned to support organizations with role-based certification programs, scalable technical training, and the expert talent to deploy it all.

With TTA, you gain a strategic partner committed to future-ready learning, designed to drive performance, adoption, and measurable business impact.



**30+**  
Years Experience



**23K**  
L&D Professionals



**12M+**  
Learners Educated



**15K**  
Skill Sets




**80+**  
Industry Awards



**100+**  
Countries



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## Empower with AI Certifications

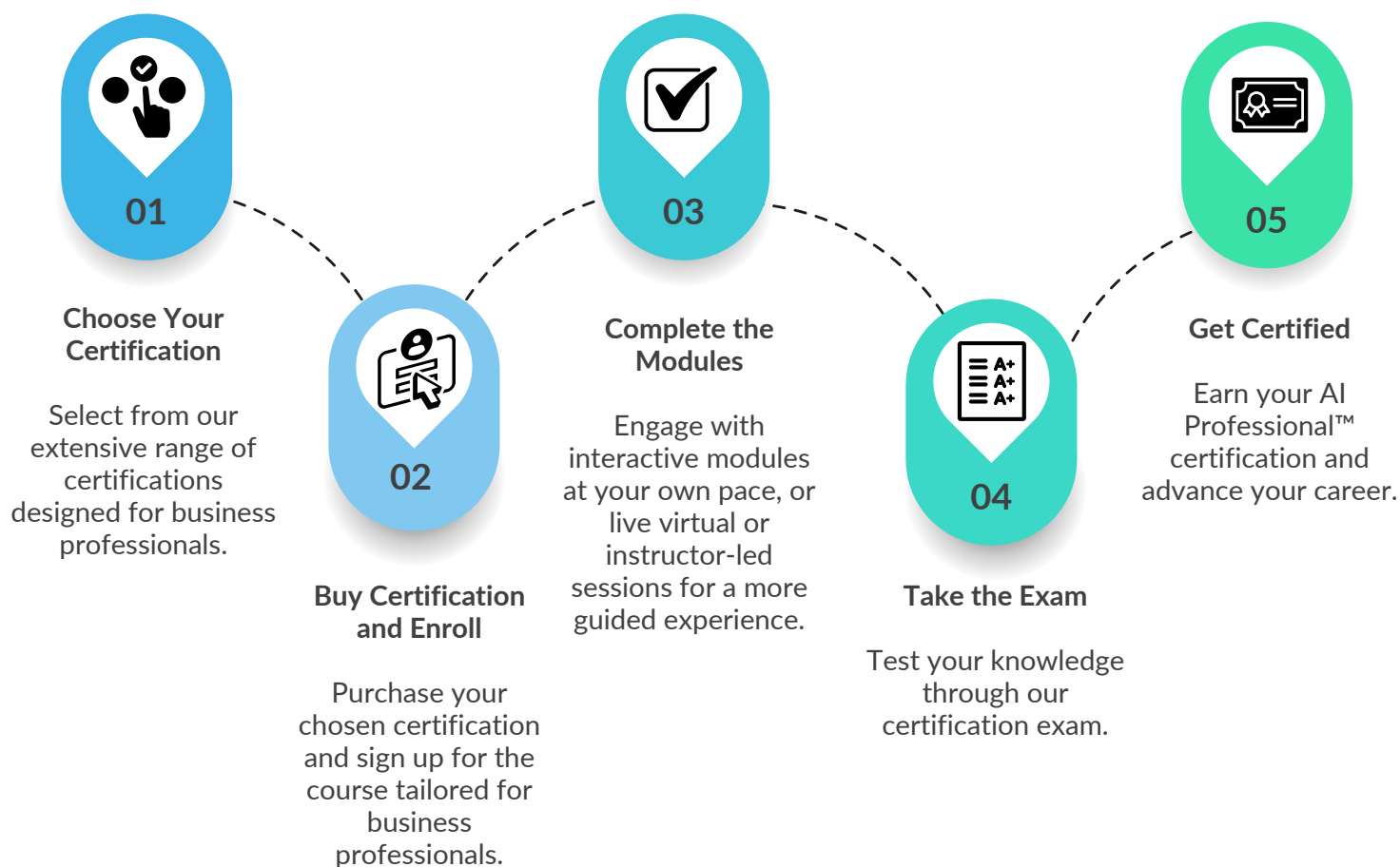
As industries accelerate their adoption of automation, data intelligence, and decentralized systems, the demand for skilled professionals who can apply these tools effectively is rising fast. In fact, 75% of executives say they're struggling to find the talent needed to meet their AI goals.

Our role-based certification programs are designed to close that gap. Whether you're preparing your workforce for digital transformation or enhancing specialized capabilities, our AI and blockchain certifications deliver practical, job-aligned skills that empower your teams to adapt, innovate, and lead.

### Explore Role-Based Certifications Aligned to Your Business Needs

From foundational knowledge to advanced applications, our certifications support employees across functions—technical, creative, business, and beyond. Each program equips learners with real-world tools and industry-relevant expertise to solve problems, enhance decision-making, and drive meaningful growth.

### How it Works



## Benefits of AI Certifications

AI is reshaping the workplace, and organizations that invest in upskilling are gaining a measurable edge. According to McKinsey, over 50% of companies have already adopted AI in at least one business function, and that number continues to rise.

As AI capabilities grow, so does the need for employees who understand how to use these tools strategically and responsibly. Certification programs help close this gap, equipping teams with the skills to drive innovation, improve efficiency, and stay ahead of the curve.



Organizations that embed continuous learning through structured certification programs build a culture of adaptability, resilience, and forward momentum. Investing in role-based AI and blockchain certifications ensures your teams keeps pace with change, and becomes drivers of it, positioning your business to lead in an increasingly intelligent economy.



# AI Learning & Education Certifications

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# AI+ Educator™

## SKILLS YOU'LL GAIN

- AI Frameworks (TensorFlow, PyTorch, Scikit-learn)
- Cloud Computing (AWS, Google Cloud, Azure)
- Reinforcement Learning, Data Preprocessing
- API Integration

## TOOLS YOU'LL MASTER

- ChatGPT
- Eduaide
- GradeScope
- Classtime

## WHO SHOULD ENROLL

- Data Scientists
- Software Developers
- Mathematicians & Statisticians
- Researchers & Innovators

## ABOUT AI+ EDUCATOR™

Future-Proof Your Career with AI+ Educator's Cutting-Edge Certification


- Empower Educators: Focuses on AI curriculum design and classroom transformation
- Skill Development: Combines foundational concepts with advanced educational tools
- Practical Tools: Learn to analyse data, promote ethical AI, and design tailored learning
- Future Trends: Stay updated with innovative teaching strategies and AI integration


## OVERVIEW


- Demand for Certified AI Educators: Institutions are seeking certified educators who can deliver high-quality AI training programs and foster a deep understanding of AI principles.
- Challenges of Ineffective AI Education: Ineffective teaching methods and outdated knowledge can hinder students' grasp of AI concepts and their application in real-world scenarios.
- Shaping Industry-Aligned AI Curricula: Certified educators play a crucial role in shaping AI curricula that are current, engaging, and aligned with industry needs and standards.
- Advancing AI Education & Career Growth: As AI continues to transform industries, this certification equips educators to stay ahead, ensuring they are prepared to guide the next generation of AI professionals.

## AT A GLANCE

 **Included:** Course + Official exam + Digital badge

 **Duration:** Instructor-Led: 1 day (live or virtual) or Self-Paced: 6 hours of content

 **Delivery:** Self-paced eLearning, virtual, or in-person options available

 **Exam Format:** 50 questions, 70% passing, 90 minutes, online

# AI+ Learning & Development™

## SKILLS YOU'LL GAIN

- AI-Powered Learning Analytics
- Personalized Learning Pathways
- Adaptive Learning Technologies
- AI-Driven Curriculum Design
- Data-Driven Instructional Strategies.

## TOOLS YOU'LL MASTER

- Synthesia
- LinkedIn Learning
- EdCast
- FairSight
- 360Learning

## WHO SHOULD ENROLL

- Learning and Development Professionals
- Instructional Designers
- AI Specialists
- HR Professionals
- Organizational Development Experts

## ABOUT AI+ LEARNING & DEVELOPMENT™

AI-Enhanced Learning: Where Knowledge Meets Innovation


- Education Innovation: Designed for educators and trainers to leverage AI in learning
- Deep Insights: Includes ML, NLP, Data Analytics, and adaptive learning strategies
- Capstone Delivery: Build AI-powered learning solutions tailored to diverse needs
- Ethical Education: Address ethics, data-driven instruction, and emerging trends


## OVERVIEW


- Growing Demand for AI-Integrated Training Experts: Organizations are actively seeking certified experts who can integrate AI with training programs to personalize learning and improve employee performance.
- Challenges of Poor AI Integration in Training: Inadequate integration of AI in learning and development programs can lead to ineffective training, low engagement, and poor employee outcomes.
- Creating AI-Powered Learning Strategies: Certified professionals play a key role in developing AI-powered learning strategies that ensure continuous improvement, skill enhancement, and alignment.
- Career Advancement: As AI transforms the learning and development sector, this certification provides professionals with the expertise to stay ahead and take on advanced roles.

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## Next Steps

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AI is evolving fast, make sure your skills are, too.

- ✓ **Explore the Course Catalog**  
Browse role-specific and industry-aligned certifications to find the best fit for your goals.
- ✓ **Choose the Right Path**  
Whether you're seeking foundational knowledge or specialized expertise, there's a program for every level.
- ✓ **Plan for Your Team**  
Looking to scale training across a department or the entire organization? We'll help design a strategy that aligns with your business objectives.
- ✓ **Enroll and Begin Learning**  
Flexible delivery options, including self-paced, virtual, and in-person, make it easy to get started.
- ✓ **Get Certified, Stay Ahead**  
Earn a digital credential that signals your team's readiness to lead in an AI-powered world.

75% of executives say they lack the AI skills needed to meet their goals.

Let's fix that, together.

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Whether you're exploring options for a single team or building a company-wide AI learning strategy, TTA is here to help. We'll work with you to align certifications with business objectives, recommend the right learning paths, and tailor a scalable plan that fits your needs and workforce.

Have questions?

[Contact Us](#)



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