



# AI COURSE CERTIFICATIONS

AI SPECIALIZATION



[thetrainingassociates.com](http://thetrainingassociates.com)

# Experience. Talent. Results.

## About TTA

For over 30 years, TTA (The Training Associates) has been the go-to partner for organizations seeking world-class learning and development talent.

As a women-owned business and pioneer in the L&D industry, we help organizations, from fast-growing startups to Fortune 500 enterprises, build workforce capability through expertly designed training solutions.

Our strength lies in our expansive network of vetted, highly skilled professionals. With thousands of trainers, instructional designers, and subject matter experts, we bring unmatched experience across learning strategy, leadership development, compliance, systems training, and now, cutting-edge areas like AI, machine learning, and blockchain.

As the demand for technical and AI skills accelerates, TTA is uniquely positioned to support organizations with role-based certification programs, scalable technical training, and the expert talent to deploy it all.

With TTA, you gain a strategic partner committed to future-ready learning, designed to drive performance, adoption, and measurable business impact.



**30+**  
Years Experience



**23K**  
L&D Professionals



**12M+**  
Learners Educated



**15K**  
Skill Sets




**80+**  
Industry Awards



**100+**  
Countries



# Index



• AI Certification Overview	<u>Page 4</u>
• How it Works	<u>Page 4</u>
• Benefits of AI Certifications	<u>Page 5</u>
• AI Specialization	
◦ AI <sup>+</sup> Government™	<u>Page 7</u>
◦ AI <sup>+</sup> Healthcare™	<u>Page 8</u>
• Next Steps	<u>Page 9</u>

## Empower with AI Certifications

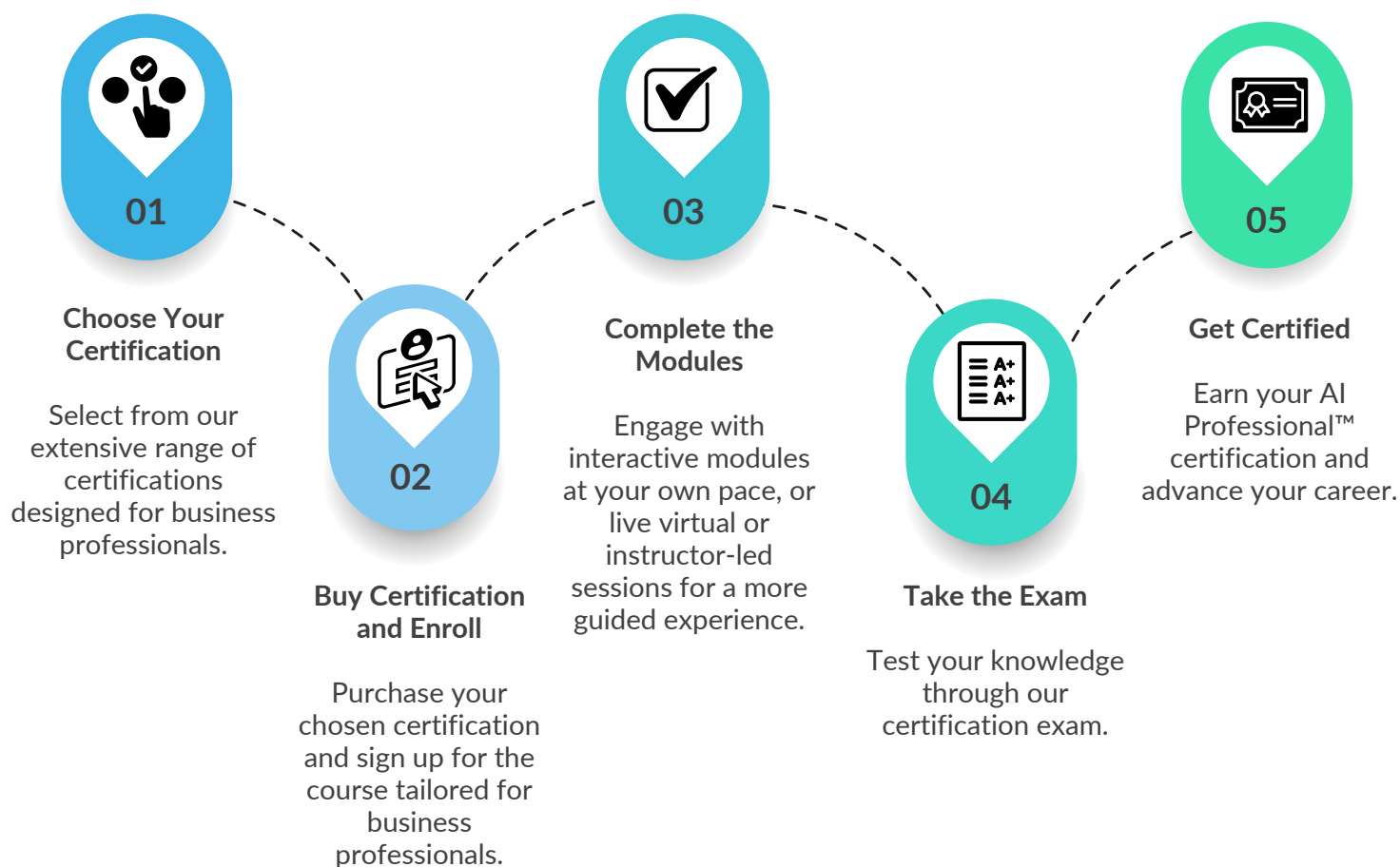
As industries accelerate their adoption of automation, data intelligence, and decentralized systems, the demand for skilled professionals who can apply these tools effectively is rising fast. In fact, 75% of executives say they're struggling to find the talent needed to meet their AI goals.

Our role-based certification programs are designed to close that gap. Whether you're preparing your workforce for digital transformation or enhancing specialized capabilities, our AI and blockchain certifications deliver practical, job-aligned skills that empower your teams to adapt, innovate, and lead.

### Explore Role-Based Certifications Aligned to Your Business Needs

From foundational knowledge to advanced applications, our certifications support employees across functions—technical, creative, business, and beyond. Each program equips learners with real-world tools and industry-relevant expertise to solve problems, enhance decision-making, and drive meaningful growth.

### How it Works



## Benefits of AI Certifications

AI is reshaping the workplace, and organizations that invest in upskilling are gaining a measurable edge. According to McKinsey, over 50% of companies have already adopted AI in at least one business function, and that number continues to rise.

As AI capabilities grow, so does the need for employees who understand how to use these tools strategically and responsibly. Certification programs help close this gap, equipping teams with the skills to drive innovation, improve efficiency, and stay ahead of the curve.



Organizations that embed continuous learning through structured certification programs build a culture of adaptability, resilience, and forward momentum. Investing in role-based AI and blockchain certifications ensures your teams keeps pace with change, and becomes drivers of it, positioning your business to lead in an increasingly intelligent economy.



# AI Specialization Certifications

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# AI<sup>+</sup> Government™

## SKILLS YOU'LL GAIN

- Machine Learning for Policy Analysis
- AI-Driven Fraud Detection
- Automated Decision-Making Systems
- AI in Smart Cities and Infrastructure
- Geospatial Data Analysis with AI

## TOOLS YOU'LL MASTER

- IBM Watson Government
- Microsoft Azure Government
- Palantir Gotham
- Accela Civic Platform

## WHO SHOULD ENROLL

- Government Officials & Policy Makers
- Data Scientists & Analysts
- Public Sector IT Professionals
- Cybersecurity Experts

## ABOUT AI<sup>+</sup> GOVERNMENT™

Transform Public Policy with Intelligent Solutions


- **AI for Governance:** Understand how AI transforms public governance and policy frameworks
- **Data & ICT Focus:** Dive into data management algorithms, ICT techniques, and AI strategies for government
- **Ethical Implementation:** Gain expertise in responsible AI integration and policymaking
- **Outcome-Oriented:** Design AI-driven solutions that promote transparency and operational efficiency


## OVERVIEW


- **Demand for AI-Certified Government Professionals:** Government organizations seek certified professionals who can drive innovation while ensuring transparency, security, and ethical standards.
- **Mitigating AI Risks in Public Sector:** Misuse of AI in government can lead to policy errors and public trust issues. This certification helps professionals mitigate such risks.
- **Driving Strategic AI Implementation in Governance:** Certified professionals play a key role in developing AI strategies that improve public services, governance, and operational efficiency.
- **Advancing Public Sector Careers:** As AI adoption within government accelerates, this certification provides professionals with a competitive edge, advancing their careers in public sector innovation.

## AT A GLANCE

 **Included:** Course + Official exam + Digital badge

 **Duration:** Instructor-Led: 1 day (live or virtual) or Self-Paced: 6 hours of content

 **Delivery:** Self-paced eLearning, virtual, or in-person options available

 **Exam Format:** 50 questions, 70% passing, 90 minutes, online

# AI<sup>+</sup> Healthcare™

## SKILLS YOU'LL GAIN

- AI-Powered Medical Diagnostics
- Healthcare Data Management
- Medical Imaging Enhancement with Deep Learning
- Predictive Analytics in Healthcare
- Natural Language Processing (NLP) for Healthcare

## TOOLS YOU'LL MASTER

- PathAI
- Viz.ai
- Tempus
- VirtuSense

## WHO SHOULD ENROLL

- Healthcare Professional
- Data Scientists & Analysts
- Medical Technologists
- IT Specialists & System Integrators

## ABOUT AI<sup>+</sup> HEALTHCARE™

Revolutionize Patient Care with Advanced AI

- Healthcare Transformation: Learn how AI reshapes predictive analytics, diagnostics, and patient-centric solutions
- Comprehensive Modules: Covers ML, NLP, and ethical healthcare applications
- Practical Impact: Address real challenges like personalized medicine and operational efficiency
- Regulatory Navigation: Understand compliance and legal standards for AI in healthcare

## OVERVIEW

- Demand for AI-Certified Healthcare Professionals: Healthcare organizations seek certified professionals who can balance innovation with patient safety and data privacy.
- Mitigating AI Risks in Healthcare: Misuse of AI in healthcare can compromise patient care and trust. This certification helps professionals avoid such risks.
- Designing AI Strategies for Quality Healthcare: Certified professionals contribute to designing healthcare AI strategies that enhance care quality while ensuring compliance and safety.
- Gaining Career Advantage: As AI adoption in healthcare accelerates, this certification gives professionals a distinct advantage in advancing their careers.

## AT A GLANCE



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## Next Steps

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AI is evolving fast, make sure your skills are, too.

- ✓ **Explore the Course Catalog**  
Browse role-specific and industry-aligned certifications to find the best fit for your goals.
- ✓ **Choose the Right Path**  
Whether you're seeking foundational knowledge or specialized expertise, there's a program for every level.
- ✓ **Plan for Your Team**  
Looking to scale training across a department or the entire organization? We'll help design a strategy that aligns with your business objectives.
- ✓ **Enroll and Begin Learning**  
Flexible delivery options, including self-paced, virtual, and in-person, make it easy to get started.
- ✓ **Get Certified, Stay Ahead**  
Earn a digital credential that signals your team's readiness to lead in an AI-powered world.

75% of executives say they lack the AI skills needed to meet their goals.

Let's fix that, together.

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Whether you're exploring options for a single team or building a company-wide AI learning strategy, TTA is here to help. We'll work with you to align certifications with business objectives, recommend the right learning paths, and tailor a scalable plan that fits your needs and workforce.

Have questions?

[Contact Us](#)



# tta

11 Apex Drive  
Marlborough, Massachusetts 01752  
1.800.241.8868  
hello@TTACorp.com  
thetrainingassociates.com



ttaConnect